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CONTACT:
Jennifer Kelley, Media Relations
jennifer@nostarch.com

# No Starch Press Partners with Humble Bundle for the Humble Book Bundle: Hacking 101

Readers pay what they want for a stellar selection of bestselling hacking and security books



**SAN FRANCISCO (November 30, 2020)**—No Starch Press, one of the world's top tech-book publishers, is partnering with <u>Humble Bundle</u> to offer the public a curated selection of titles in a pay-what-you-want pricing model, for a worthy cause. This special three-week deal is part of a hugely popular, ongoing collaboration that has raised more than \$2.1 million to date for nonprofits chosen by No Starch Press.

The <u>Humble Book Bundle: HACKING 101</u> promotion runs Nov. 30 to Dec. 21, 2020, and will benefit the <u>National Coalition Against Censorship (NCAC)</u> as well as the <u>No Starch Press Foundation</u>, a 501(c)(3) created to support hacker communities around the world. This marks the second time No Starch Press will be pairing with the NCAC for a Humble Book Bundle, and the company is again proud to donate proceeds toward the coalition's important work. For nearly 50 years, the NCAC has led an alliance of nonprofits engaged in direct advocacy and education to support First Amendment principles, working at the community level to promote freedom of thought, inquiry, and expression, and opposing censorship.

According to No Starch Press founder Bill Pollock, "We strive to create the best in technical books, and are ardent supporters of the freedom to read. I'm excited to partner with NCAC in this bundle because I believe in their mission, their methods, and their local approach to tackling censorship issues that affect all of us, especially in the publishing industry."

In expressing his organization's gratitude for the support, NCAC Executive Director Christopher Finan noted, "The National Coalition Against Censorship is a first responder in the fight against censorship, assisting people who are defending free expression in their communities, including students, teachers, and librarians. The support of No Starch Press means that we can continue to protect the First Amendment rights of all Americans."

The <u>Hacking 101 ebook bundle</u>—valued at \$655 USD—includes fan favorites like *Linux Basics for Hackers* and *Practical Malware Analysis*; bestsellers like *Web Security for Developers* and *Black Hat Go*; and classics like *Hacking: The Art of Exploitation* and *The Hardware Hacker* by Andrew "bunnie" Huang.

With Humble Bundle's pay-what-you-want model, readers choose a price they think is fair to unlock different tiers of the 18-book bundle, starting at just one US dollar. They also get to select how much of

their money goes to No Starch Press, to Humble Bundle, and to the benefiting nonprofits. It works like this:

# Readers pay \$1 or more to receive:

<u>Hacking: The Art of Exploitation</u>, 2nd Edition <u>The Car Hacker's Handbook</u> <u>Metasploit</u>

## Readers who pay \$8 or more also get:

Penetration Testing
Attacking Network Protocols
Practical Packet Analysis, 3rd Edition
Practical Malware Analysis

## Readers who pay \$10 or more will also get:

Practical Binary Analysis

Malware Data Science

Linux Basics for Hackers

The Linux Command Line, 2nd Edition
Serious Cryptography

## And readers who pay \$18 or more will get all of the above, plus:

Rootkits and Bootkits
Black Hat Go
The Hardware Hacker
Web Security for Developers
Foundations of Information Security
Real-World Bug Hunting

Humble Book Bundle: Hacking 101 runs for three weeks, from Nov. 30 through Dec. 21 2020.

## **About No Starch Press**

San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, Al, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit <a href="https://www.nostarch.com">https://www.nostarch.com</a>.

#### **About Humble Bundle**

Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than \$140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, please visit <a href="https://www.humblebundle.com">https://www.humblebundle.com</a>.

#### **About NCAC**

The NCAC's mission is to protect the First Amendment principles, and promote freedom of thought, inquiry and expression, while actively opposing censorship in all of its forms. NCAC is an alliance of more than 50 nonprofits, making it national in scope, but often local in its approach. The coalition also works directly with community members to resolve censorship issues without the need for litigation. Learn more by visiting: <a href="https://ncac.org/">https://ncac.org/</a>.

**About The No Starch Press Foundation** The No Starch Press Foundation is a 501(c)3 nonprofit created to support and grow the collective knowledge and contributions of the worldwide hacker and STEM communities. The Foundation supports hackers of all types, regardless of experience—whether passionate beginners or lifelong learners wishing to make a broader contribution to their community and the world. For more information, please visit <a href="https://nostarchfoundation.org">https://nostarchfoundation.org</a>.