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PRESS**

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**WRITE GREAT CODE TEACHES THE FUNDAMENTALS OF SUCCESSFUL PROGRAMMING**

*Author of The Art of Assembly Language Offers First Volume in Series Providing Expert Advice on Writing Software*

**October 6, 2004, San Francisco** – No Starch Press today announced the publication of a second title from programming expert Randall Hyde. **Write Great Code: Understanding the Machine** should be on the required reading list for anyone who wants to develop terrific code in any language without having to learn assembly language. This title is the first installment in an anticipated multi-volume series that will help programmers make wiser choices with respect to programming statements and data types when writing software.

Today's computing industry moves so rapidly, many programmers do not receive adequate training. **Write Great Code: Understanding the Machine** (No Starch Press, October '04) teaches important concepts of machine organization in a language-independent fashion, so that users can become accomplished assembly programmers without going through the time-intensive process of mastering assembly language.

"This is one of those subjects that has needed to be addressed for a very long time," said author Hyde. "No one can become a great programmer without this stuff." Hyde demonstrates in his book that the art of writing efficient programs has not been forgotten.

The book's sections on computer architecture and input/output will be especially useful to working programmers. The three subsequent volumes in the Write Great Code series will focus on "Thinking Low-Level, Writing High-Level"; "Engineering Software"; and "Testing, Debugging, and Quality Assurance."

**ABOUT THE AUTHOR:** Randall Hyde is the author of The Art of Assembly Language (No Starch Press), one of the most highly recommended resources on assembly. He is also the co-author of The Waite Group's MASM 6.0 Bible. He has written for Dr. Dobb's Journal, Byte, as well as professional journals.

**Write Great Code: Understanding the Machine by Randall Hyde**  
**October 2004, 440 pp., \$39.95, ISBN 1-59327-003-8**

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