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BEST-SELLING JAVASCRIPT GUIDE IS BACK – NOW WITH AJAX!

"Makes JavaScript wizardry more accessible than ever," says Ajax pioneer Jesse James Garrett

December 6, 2006, San Francisco—To address the latest and greatest advances in Web development, author thau! is out with **The Book of JavaScript, 2nd Edition: A Practical Guide to Interactive Web Pages** (No Starch Press, October 2006, http://www.nostarch.com/js2.htm) This new edition of the popular JavaScript guide has been completely updated with coverage of Ajax and features new examples throughout to reflect today's Web environment.

"Thau! has been demonstrating his JavaScript wisdom since before it was cool. Now, this new edition of his classic text makes JavaScript wizardry more accessible than ever for experts and beginners alike," said Jesse James Garrett, a.k.a., the guy who coined the term Ajax. Indeed, thau's JavaScript tutorials on the WebMonkey.com website have been considered THE resource for aspiring web developers.

With JavaScript, webmasters can add interactivity, animation, and other tricks to their Web pages quickly, and many have turned to thau! for his guidance and expertise since the first *Book of JavaScript* was released in 2000. Like that original edition, this updated version isn't just a collection of scripts to cut and paste into HTML, only to find out later that nothing works as expected. Using real-world examples as the starting point, author thau! walks readers step-by-step through various scripts and explains how they produce the desired effects. A companion website at http://www.bookofjavascript.com contains code and images for every example in the book, answers to the assignments, script libraries for hard-to-program applications, and many useful software programs.

"The new version of *The Book of JavaScript* offers the same elegant simplicity, but now includes the whiz-bang popular advances like working with the DOM and Ajax," said Ted Rheingold, Top Dog at Dogster, Inc. (makers of Dogster.com & Catster.com)

Inside, readers learn to:
• Work with frames, forms, cookies, and alarms
• Use events to react to a user's actions
• Perform image swaps and rollovers
• Program functions to produce customized solutions
• Store user preferences with cookies and build a shopping cart
• Use Ajax to turn Web pages into desktop applications

The Book of JavaScript will help anyone looking to spruce up tired-looking pages and take their site from bland to brilliant.

Additional Resources:
Table of contents: http://www.nostarch.com/js2_toc.htm
Sample chapter: http://www.nostarch.com/download/js2_ch2.pdf

ABOUT THE AUTHOR: thau! has been creating Internet applications since 1993, starting with bianca.com, the first Web-based community on the Internet. He was Director of Software Engineering and Senior Scientist at Wired Digital, and has taught programming languages to hundreds of artists, engineers, and children. He is currently creating data sharing platforms for people studying biodiversity while he works towards his Ph.D. in computer science at UC Davis.

**The Book of JavaScript, 2nd Edition: A Practical Guide to Interactive Web Pages
by thau!**
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