CONTACT:
Jennifer Kelley, *Media Relations*
jennifer@nostarch.com

No Starch Press Partners with Humble Bundle to Support Hacking
Fundraising collaboration offers pay-what-you-want deal that benefits the NCAC

SAN FRANCISCO (Nov. 28, 2022)—Indie tech-book publisher No Starch Press is partnering with Humble Bundle to offer customers a pay-what-you-want ebook deal that raises money for charity. This highly anticipated three-week promotion builds upon the Bay Area companies' past collaborations, which have raised over $2.7 million for various nonprofit organizations to date.

"Hacking, by No Starch Press" runs until Dec. 19, and benefits the National Coalition Against Censorship (NCAC)—an alliance of more than 50 national nonprofits engaged in direct advocacy and education to uphold First Amendment principles. "The NCAC's fight against censorship in all its forms is an important mission and one that we're proud to support through this bundle," said No Starch publisher Bill Pollock.

For their part, the organization is happy to be part of the deal. "NCAC is very grateful to No Starch Press and Humble Bundle for once again supporting the fight against censorship," said Chris Finan, Executive Director of the NCAC. "Things could hardly be worse than they are right now as challenges to books in schools and libraries reach record levels for the second year in a row. This support will fund our work to assist students, parents, teachers, librarians, and community members defend the freedom to read."

The promotion lets readers pick from a pricing tier between $1 and $30 for up to 18 DRM-free titles, allocating a portion of their payment to the publisher's chosen charities. The "Hacking, by No Starch Press" bundle has a total retail value of over $600, and offers fan favorites like *Hacking APIs*, the latest editions of bestsellers such as *Black Hat Python*, and timeless classics, including Jon Erickson's *Hacking*.

Readers pay $1 or more to unlock:
The Car Hacker's Handbook
The IDA Pro Book, 2nd Edition
The Practice of Network Security Monitoring

Readers who pay $10 or more also get:
Cyberjutsu
Crypto Dictionary
Hacking: The Art of Exploitation, 2nd Edition
Penetration Testing
The Hardware Hacker

Readers who pay $18 or more will get all of the above, plus:

Ethical Hacking
Black Hat Python, 2nd Edition
The Ghidra Book
Practical IoT Hacking
Web Security for Developers

Readers who pay $30 or more will get all of the above, PLUS:

Hacking APIs
Bug Bounty Bootcamp
The Hardware Hacking Handbook
The Art of Cyberwarfare
Designing Secure Software

About No Starch Press
San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit https://nostarch.com/.

About Humble Bundle
Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than $140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, visit https://www.humblebundle.com/charities.

About the National Coalition Against Censorship
Since its inception in 1974, the National Coalition Against Censorship (NCAC) has functioned as a first responder in protecting freedom of expression, a fundamental human right, and a keystone of democracy. Representing 59 trusted education, publishing, and arts organizations, NCAC encourages and facilitates dialogue between diverse voices and perspectives, including those that have historically been silenced. For more information, please visit https://ncac.org/